



Order / Rev:	36948
Alt Order #:	08841654
Flight Dates:	09/19/12 - 09/25/12

Advertiser:	<u>Heller, Dean R-USS</u>	
Product Desc:	<u>HELLER/SENATE/REP</u>	KLAS
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$225.00			0.00			
E 3	8	09/19/12	09/21/12	8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	\$245.00	LV2	0.00	NM	3	\$735.00
				8 News Now 6a M-F											
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$245.00			0.00			
E 4	8	09/24/12	09/25/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$245.00	LV2	0.00	NM	2	\$490.00
				8 News Now 6a M-F											
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$245.00			0.00			
E 5	8	09/19/12	09/21/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	3	\$150.00	LV2	0.00	NM	3	\$450.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$150.00			0.00			
E 6	8	09/24/12	09/25/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	\$150.00	LV2	0.00	NM	2	\$300.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$150.00			0.00			
E 7	8	09/19/12	09/21/12	Live w/Kelly	CM	9-10a	--WTF--	:30	3	\$250.00	LV2	0.00	NM	3	\$750.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$250.00			0.00			
E 8	8	09/24/12	09/25/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	\$250.00	LV2	0.00	NM	2	\$500.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$250.00			0.00			
E 9	8	09/19/12	09/21/12	Price Is Right	CM	10-11a	--WTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		1			\$1,000.00			0.00			
E 10	8	09/24/12	09/25/12	Price Is Right	CM	10-11a	MT-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		1			\$1,000.00			0.00			
E 13	8	09/19/12	09/21/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	3	\$225.00	LV2	0.00	NM	3	\$675.00
				8 News Now Noon M-F											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$225.00			0.00			
E 14	8	09/24/12	09/25/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
				8 News Now Noon M-F											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$225.00			0.00			
E 15	8	09/19/12	09/21/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
				Soaps / Let's Make A Deal											
BOLD/LET'S MAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		1			\$325.00			0.00			
E 16	8	09/24/12	09/25/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
				Soaps / Let's Make A Deal											
BOLD/LET'S MAKE															

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Product Desc: HELLER/SENATE/REP  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	09/24/12	09/25/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$325.00		0.00			
E 17	8	09/19/12	09/21/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
TALK - CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				1	\$350.00		0.00			
E 18	8	09/24/12	09/25/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
TALK - CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$350.00		0.00			
E 19	8	09/19/12	09/21/12	Ellen Ellen	CM	3-4p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$325.00		0.00			
E 20	8	09/24/12	09/25/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$325.00		0.00			
E 21	8	09/19/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF-- (4:30 PM-5:00 PM)	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00		0.00			
E 22	8	09/24/12	09/25/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00		0.00			
E 23	8	09/19/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$375.00		0.00			
E 24	8	09/24/12	09/25/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$375.00		0.00			
E 25	8	09/19/12	09/21/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00		0.00			
E 26	8	09/24/12	09/25/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00		0.00			
E 27	8	09/19/12	09/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ET/INSIDER ED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$325.00		0.00			
E 28	8	09/24/12	09/25/12		CM	7-8p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00

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Product Desc: HELLER/SENATE/REP  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-8p Rotator 7-8p Rotator ET/INSIDER ED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MT----- 2 \$325.00 0.00														
E 30	8	09/24/12	09/25/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MT----- 2 \$500.00 0.00														
E 31	8	09/19/12	09/21/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 1 \$225.00 0.00														
E 32	8	09/24/12	09/25/12	Letterman Letterman	CM	1135p-1237a MT-----	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MT----- 1 \$225.00 0.00														
E 33	8	09/24/12	09/24/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$5,000.00	LV2	0.00	NM	1	\$5,000.00
HAWAII 5-0 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$5,000.00 0.00														
E 34	8	09/25/12	09/25/12	Tue 8-9p NCIS Premiere	CM	8-9p -T-----	:30	1	\$5,250.00	LV2	0.00	NM	1	\$5,250.00
NCIS-C/NCIS:L <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$5,250.00 0.00														
E 38	8	09/20/12	09/20/12	Thu 10-11p Person Of Interest	CM	10-11p ---T---	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$2,300.00 0.00														
E 39	8	09/21/12	09/21/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,200.00	LV2	0.00	NM	1	\$1,200.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,200.00 0.00														
E 40	8	09/22/12	09/23/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
11P NEWS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----SS 1 \$350.00 0.00														
E 43	8	09/22/12	09/22/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$175.00	LV2	0.00	NM	1	\$175.00
WKND NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$175.00 0.00														
E 44	8	09/22/12	09/22/12	Sat Prime Special KLAS Movie: Dick	CM	8-10p -----S-	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
CRIMETIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$500.00 0.00														
E 45	8	09/22/12	09/22/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$2,250.00	LV1	0.00	NM	1	\$2,250.00
48HR MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$2,250.00 0.00														
E 46	8	09/23/12	09/23/12		CM	5-6a -----S	:30	1	\$75.00	LV2	0.00	NM	1	\$75.00

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Product Desc:	HELLER/SENATE/REP	KLAS
Estimate:		